



Fiesta® San Antonio Commission
THE ORDER OF THE CASCARÓN NOMINATION FORM

NOMINEE INFORMATION

Name of Nominee: MARGO URIEGAS GRIFFITH
Address: 113 Paramount City: San Antonio State: TX Zip: 78228
Phone #: _____ Cell #: 210-772-6595 Work #: _____
E-mail: MARGO URIEGAS @ AOL.COM
Affiliated PMO's (if any) AUEDA - President

NOMINATOR INFORMATION

Name of Person Making Nomination: RICK URIEGAS
Address: 119 Paramount City: San Antonio State: TX Zip: 78228
Phone #: _____ Cell #: (210) 325-7714 Work #: _____
E-mail: bigricka@gmail.com

On a separate sheet:

In 400 words or less, please describe the contributions that your nominee has made to Fiesta®. Please include:

- 1) Detailed information on the volunteer role that your nominee has played in the Fiesta® celebration. Give specific details on how your nominee's efforts have had an impact on the Fiesta® celebration in a positive and long lasting way. Elaborate on specific volunteer duties and responsibilities nominee has undertaken.
- 2) The length of time that your nominee has been involved in these activities. Give specific years nominee was active in these activities.
- 3) If your nominee served in a specific leadership role during Fiesta®, i.e., Fiesta® royalty, president of a Fiesta® organization, chairman of a Fiesta® event, etc., indicate how their volunteer involvement has gone beyond the normal responsibilities of that role.

Please submit your Nomination Form and essay by 5 p.m. on February 24, 2017 in person or by email to:

Fiesta® San Antonio Commission
2611 Broadway, San Antonio, Texas 78215
alexa@fiesta-sa.org

Contributions to Fiesta

Margo is the brainchild of creating the first Fiesta event on the Westside of San Antonio we all know as "Pinatas in the Barrio". Her early intentions were to create a Fiesta event for our Senior Citizens and Youth at Risk. Due to the partnership with the San Antonio Fiesta Commission, this event has reached out to all walks of the community. Margo's specific efforts to enhance Fiesta have been many. One in particular has been the creation of her own royalty, which features a Senior King and Queen of the Barrio and their court.

Margo and her royalty have made it their duty to add color to any event they are asked to participate in Margo and her Royal Court were the only Fiesta group that attended the Kathie Lee Gifford and Hoda Kotb "Today" show at the Arneson River Theater where her Senior Citizen King was interviewed live that morning. Margo is invited to numerous events throughout San Antonio where she displays her culture with Numerous Fiesta/Mexican heritage dresses promoting Fiesta. Margo's royalty was the only Fiesta group that participated with the Grand Opening of Morgan's Wonderland. In addition, Margo and her group were also invited to the State Capitol when Leticia Van de Putte was Governor for a day and Spurs half time appearance. What better ambassadors to have represent San Antonio and our Fiesta name.

Margo's effort to promote Fiesta does not stop with Royalty. Margo is also the brainchild of the first Fiesta Piñata Scepter. This colorful novelty has been her trademark as well as her Mexican Sombrero, which she brings to all Fiesta functions. She has provided numerous scepters to various Fiesta organizations and specific members. Margo credits the Fiesta Commission for having the insight of recognizing and featuring this Fiesta Scepter, which now is found in the Fiesta store.

Margo has also made it a rule to gift these Piñata Fiesta scepters to our visiting dignitaries as a Positive and long lasting memory of Fiesta and San Antonio. Her true objective with this novelty Item is to raise money for her organizations scholarship fund.

Margo has made numerous TV and Radio appearances with her court and scepters in hand. She has volunteered her time to promote her Organization, Fiesta and how PMOs are a part of this great celebration known as Fiesta. The following are just a few of the appearances she has made. Great Day SA, San Antonio Living, Amparo Ortiz Show Univision, KXTN, KONO, KEDA, KROM, TMV Café and Voice City. Margo was interviewed a number of times by the late Karen Martinez of KABB where

the topics of discussion were “Fiesta”, “Pinatas in the Barrio” and “Fiesta Scepter” Margo installed a Scholarship for Broadcasting in Honor of Karen Martinez.

Margo has volunteered her time as a member and key volunteer to a number of organizations. To name a few, the Westside YMCA, Jeannie’s Kids, Veterans Day Parade, Alamo College GED Group, Casa De Confianza, San Antonio Fiesta Commission and most recently, People En Espanol who she encouraged to become part of the Fiesta Commission.

In conclusion, Margo is passionate about her beautiful city and everything that has to do with Fiesta. Margo has been a part of Fiesta for 20 years. Her leadership as President of AUEDA has prompted this person to instill Fiesta goodwill at all Fiesta functions by exposing local entertainers and diverse artist to Fiesta week. She makes her goal to add color enhance the Fiesta brand and what it stands for. Her dedication to Fiesta and fellow PMO’s are ongoing, year-to-year. Her Royalty, her Fiesta Scepters and recent Pinatas in the Barrio Poster Unveiling are true measures of what Fiesta has been for the Westside and the City of San Antonio.